

AD SPECS

ELECTRONIC MATERIAL

Bleed size : 8,75 in X 10,25 in

Ad (trim) Size : 8,5 in X 10 in

Live area : 7,5 in X 9 in

Note: Text elements should not exceed the live area.

All add must be 300dpi and CMYK

FORMAT SAVE

- Illustrator CS4 (.ai, .eps)*
- Photoshop CS4 (.psd, .eps, .tiff)*
- PDF *
- For InDesign and QuarkXPress document please convert it to EPS or PDF.*

*All the fonts have to be outlined and joined with the document. The images have to be embedded or joined with the document.

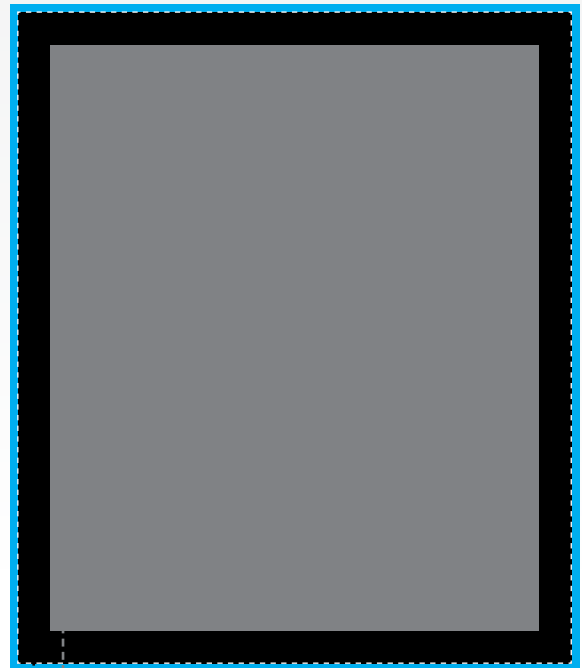
FONTS

All the fonts have to be outlined and joined with the document (MAC compatible).

FILE TRANSFER

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Live area : 7,5 in X 9 in

Safety margin : 0,5 on all sides

Bleed : 0,25 in on all sides

